



**AFMA WORKSHOP FOR  
NON-PRODUCTION FEED INDUSTRY MEMBERS**

**THEME**

**The Modern Feed Industry and its Challenges**

**DATE**

**Wednesday, 20 July 2011**

**TIME**

**09:00**

**VENUE**

**Old Trafford, Conference Room  
Centurion Lake Hotel  
Centurion  
Pretoria**

# PROGRAMME

**THEME: THE MODERN FEED INDUSTRY AND ITS CHALLENGES**

**Session 1 Chairperson: Dr Leon Ekermans, Bester Feed & Grain (Pty) Ltd**

**08:15 – 09:00 Registration and Refreshments**

**09:00 – 09:15 Opening and welcome**  
- Prof Eddie Webb, University of Pretoria

**09:15 – 09:30 Setting the scene**  
- Loutjie Dunn, Nutri Feeds, Chairperson, AFMA

**09:30 – 10:00 The role of AFMA in enhancing the Industry (Incl. Corporate DVD)**  
- De Wet Boshoff, Executive Director, AFMA

**10:00 – 10:10 Discussions**

**10:10 – 10:40 Refreshments**

**Session 2 Chairperson: De Wet Boshoff, Executive Director, AFMA**

**10:40 – 11:10 Nutrition for “Non-Nutritionists”**  
- Dr Leon Ekermans, Bester Feed & Grain (Pty) Ltd

**11:10 – 11:20 Discussions**

**11:20 – 11:50 Quality control on raw materials**  
- Brett Roosendaal, Rainbow Farms, AFMA, Chairperson,  
Technical Committee

**11:50 – 12:00 Discussions**

**12:00 – 12:30 What is dioxin and what can we learn from the dioxin scare in Germany**  
- Loutjie Dunn, Nutri Feeds, Chairperson, AFMA

**12:30 – 12:45 Discussion & Conclusion**

**12:45 – 13:45 Lunch**

14:00

**Feed Mill Visit**

- AFGRI Animal Feeds, Isando.

**NOTE**

Members of other feed manufacturing companies are kindly requested NOT to take part due to strategic reasons.

**PRESENTATIONS**

Presentations will be published on AFMA's website after the Workshop at: [www.afma.co.za](http://www.afma.co.za), under Events, AFMA Workshop for Non-Production, Feed Industry Members.