

# AFMA INTERVARSITY WRITER'S CUP

## Article evaluation criteria

Technical criteria/ Weight	Does not meet expectations  (1 – 3 marks)	Meets expectations  (4 – 7 marks)	Exceeds expectations  (8 – 10 Marks)
<b>Structure, Organisation, Coherence</b>  [15%]	Paragraphs are poorly organised. Sequence of paragraphs is illogical and hinders document navigation.	Has the correct structure and organisation. Sequence of paragraphs is for the most part logical and helps to make document navigation easy.	Has well-organised structure and organisation. Sequence of paragraphs is logical and transitional expressions are used to allow for easy navigation through the document.
<b>Overview</b>  [10%]	Fails to provide an overview and define the scope of the work. Fails to give any sense of purpose.	Provides an adequate overview, a general explanation on the scope of the work, and gives a reasonable sense of purpose.	Provides an engaging overview, thoroughly defines the scope of the work, and gives a clear sense of purpose.
<b>Focus, clarity, writing style</b>  [15%]	Ideas are not formulated and described clearly; long-winded and confusing sentences; does not focus on topic. Serious errors.	Ideas are described adequately but some refinement is missing. Sentences are occasionally hard to read but are mostly focused on topic. Relatively few errors.	Engaging, clear, elegant, and concise description of ideas. Sentences are well formulated and use wording appropriate for topic and target readers. Flawless grammar, no errors.
<b>Technical content, relevance</b>  [40%]	Analysis and sources of information are not clearly specified/ is not reliable/ not relevant to the topic. No data presented.	Sufficient information and/or analysis is given but results are not always credible/ reliable/ or relevant to the topic. Some data presented but not adequately analysed.	All necessary analysis and sources of information are clearly stated. All results and references are valid, reliable, specific and relevant to the topic. Data is clearly presented and statistically analysed.
<b>Formatting</b>  [10%]	Document is formatted poorly, lacks title, author, date and/or page numbering. Figures and equations are of poor quality.	Formatting of the document is mostly consistent and adequate and includes title, author, date and page numbering. Figures and equations are of acceptable quality.	Document is formatted uniformly and professionally, and includes title, author, date and page numbering. Figures and equations are of high quality.
<b>Sources, references</b>  [10%]	Fails to correctly document sources and/or to utilise appropriate forms of citation.	Most sources are correctly documented; appropriate forms of citation are generally utilised.	All sources are correctly and thoroughly documented; appropriate citation forms are utilised throughout.